

## Web design and development professional with demonstrated experience in delivering creative solutions for clients utilizing social media platforms and modern web-based technologies

### Work Experience:

#### *Web Designer*

May 2014 - Present

Healthy Directions · Bethesda, MD

- Responsible for the design, coding and implementation of various marketing efforts to include emails, sales series, landing pages and ecommerce product pages, maintaining the company brand and messaging for consistency.
- Responsible for the design, creation, and implementation of Amazon Enhanced Brand Content and brand stories.
- Responsible for the design, coding, and implementation of weekly podcast episodes.

#### *Certifications*

*DMA Certified Marketing Professional (DCMP), 2017*

#### *First Aid Supervisor*

August 2016 - Present

Echostage, Soundcheck DC, Insomniac Events · Washington, DC

- Responsible for ensuring the health and safety of approximately 2,500+ patrons. Enforce safety guidelines and priorities as well as security measures. Supervise scheduling of 13 medics and handle all ordering and inventory of medical supplies for the venue.
- Respond to medical emergencies within the venue, prioritize patrons' needs based on severity. Utilize first aid skills and training to treat varying levels and types of emergencies, i.e.: falls, sudden illness, injuries, etc. Assess medical emergencies within the venue and contact proper authorities when situations require emergency medical interventions and/or treatment.

#### *Health & Safety Officer*

May 2017 – May 2020

Insomniac Events · Beverly Hills, CA

- Responsible for monitoring the health, safety and security of guests. Provide emergency response to requests for medical assistance. Assist ambulatory patrons in need of medical assistance to medical centers. Assist with medical and customer service operations in the medical centers.

#### *Web Designer/Developer - Army.mil*

February 2011 – September 2013

L-3 Communications/MPRI, Engility Corporation · Alexandria, VA

- Advised Army Senior Leaders (including Chief of Staff of the Army, Secretary of the Army, Director of the Army Staff, Chief of Public Affairs of the U.S. Army and numerous Division Commanders)
- Served as Interim Creative Director from April 2012 – July 2012; received project requests from the client, gathered and disseminated requirements into final deliverables; delegated responsibility and provided creative direction where appropriate
- Planned, created, developed and maintained the design of Army.mil, the official homepage of the United States Army; this included associated microsites that reached a combined global online audience of 1.3 million unique visitors and 1.9 million page views per month
- Created branding to promote Army events and campaigns across online social media platforms including Facebook, Google Plus, Twitter and YouTube
- Designed and created a 3D battlescape for Medal of Honor recipient website, which received visibility by national news organizations ([HTTP://WWW.ARMY.MIL/MEDALOFHONOR/PETRY/BATTLESCAPE.HTML](http://www.army.mil/medalofhonor/petry/battlescape.html))
- Designed print advertisements for the U.S. Army Office of the Chief of Public Affairs, Social Media Handbook, as well as *Soldiers Magazine*

#### *Awards*

- *Thomas Jefferson Award - April 2012*

*Category G: Outstanding Flagship Website*

*DA: Army.mil/ Online and Social Media Division, OCPA, HQDA, Office of the Chief of Public Affairs, HQDA, Washington, D.C.*

**Interactive Application Developer & Designer**

June 2010 - January 2011

Venture Interactive · Harrisonburg, VA

- Designed and created Flash-based ad banners for national clients, which included Rosetta Stone
- Designed original graphics for client use
- Updated websites and interactive applications for national clients using XML and Flash

**Education:**

**BS Media Arts and Design; Interactive Media, James Madison University Harrisonburg, VA**

*Minor:* Computer Information Systems

**Proficiency in the following systems:** Adobe Creative Suite (Illustrator, Photoshop, Dreamweaver), Mac OS, Microsoft Office Suite, Windows OS, Coda, Salesforce JobSuite Project Management Software, Transmit FTP, Oracle ATG Content Management System (BCC & Endeca)

**Languages:** HTML, CSS

**Volunteer Experience:**

*Firefighter/EMT-Basic, Sterling Volunteer Rescue Squad* 2020 - Present

- Serve as an ambulance attendant in charge, managing a crew of 2-4 in high-stress emergency situations where time, speed, and accuracy result in life-saving outcomes
- Serve as an ambulance driver

*Firefighter/EMT-Basic, Burke Volunteer Fire & Rescue Department - Burke, VA* 2011 - Present

- Serve as a firefighter/EMT in high-stress emergency situations where time, speed, and accuracy result in life-saving outcomes
- Served as the department's Public Information Officer and Web Site Administrator, answering any questions the citizens of the area may have about the department, and help plan events to improve outreach in the community

*Firefighter/EMT-Basic, Brookville-Timberlake Volunteer Fire Department - Lynchburg, VA* 2005 - 2010

- Served as the department's Web Site Administrator
- Provided Emergency Medical Services in a First Responder capacity where time, speed, and accuracy resulted in life-saving outcomes

**Certifications & Awards:**

Firefighter I/II - Pro Board Certification	2013 - Present	Kappa Kappa Psi	2007 - 2010
Emergency Medical Technician – Basic	2007 - Present	Eagle Scout, Boy Scouts of America	2005
Presidential Volunteer Service Award	2013		